



BLETCHLEY PARK 2024

THE
NATIONAL
MUSEUM
OF COMPUTING



SPONSORSHIP INFORMATION



A MICROSOFT 365 COMMUNITY
COLLABORATION CONFERENCE



THE STORY

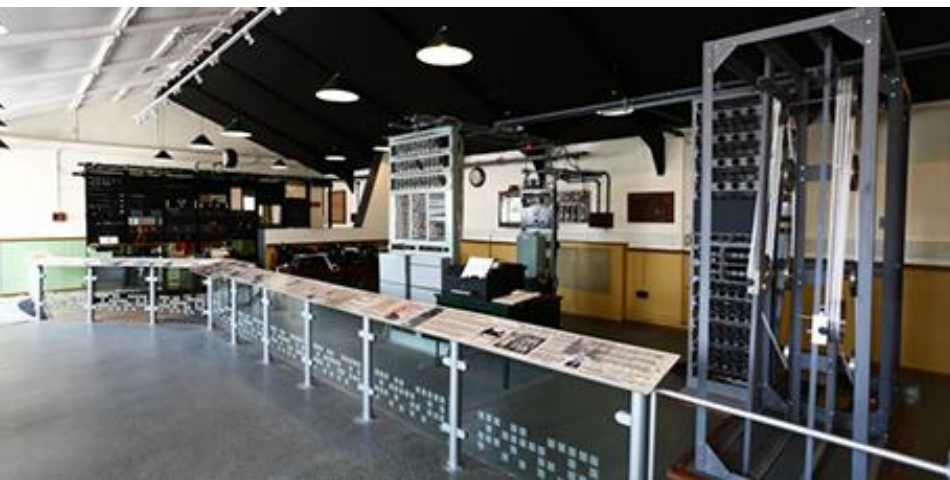
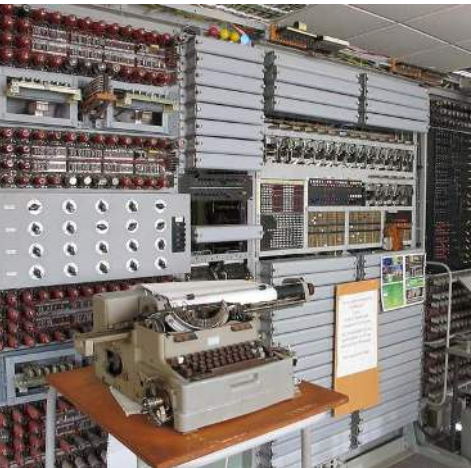
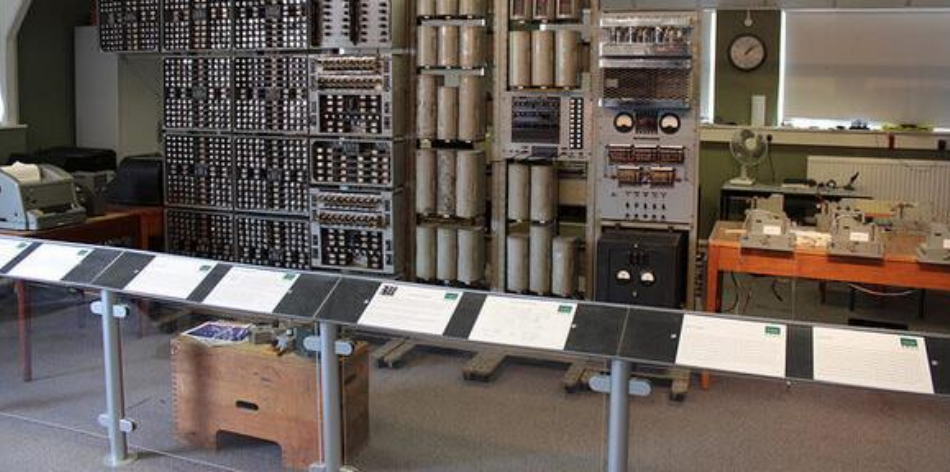
Collabdays is a one-day regional community event and is the sister of the larger CollabSummit in Europe and the United States. The organisers, Tony Pounder, Paul Hunt (MVP), and Brett Lonsdale (MVP), have successfully hosted Collabdays, formerly SharePoint Saturday UK, every year since 2010. Collabdays allows attendees to visit an in-person event within their region and learn from some of the best Microsoft 365 speakers in the industry. We cover topics such as SharePoint, Teams, Power Platform, and Copilot from the perspective of IT Professionals, Developers, and Business Users.



CollabDays at Bletchley Park presents an unparalleled opportunity to delve into Microsoft 365, featuring sessions led by esteemed MVPs, RDs, and industry experts. Set against the historic backdrop of the world's oldest working computers, attendees can explore the latest in technology while stepping into a piece of computing history.

THE VENUE – NATIONAL MUSEUM OF COMPUTING UK AT BLETCHLEY PARK

- The National Museum of Computing (TNMOC) is home to the world's largest collection of working historic computers.
- TNMOC is in Block H at Bletchley Park (Home of the World War 2 Codebreakers)
- One of England's top 100 irreplaceable places
- Home to the Turing-Welchman Bombe & Colossus of the 1940's
- See the rise of computing through the 50's, 60's, 70's, and 80's





collabdays

SPONSORS

Sponsorship proceeds benefit The National Museum of Computing, helping preserve our digital heritage. Booths and refreshment stations are located throughout the museum, enhancing the event's unique ambience.

Between sessions, attendees can explore historical computers and network with sponsors, merging education, history, and collaboration into an engaging experience.

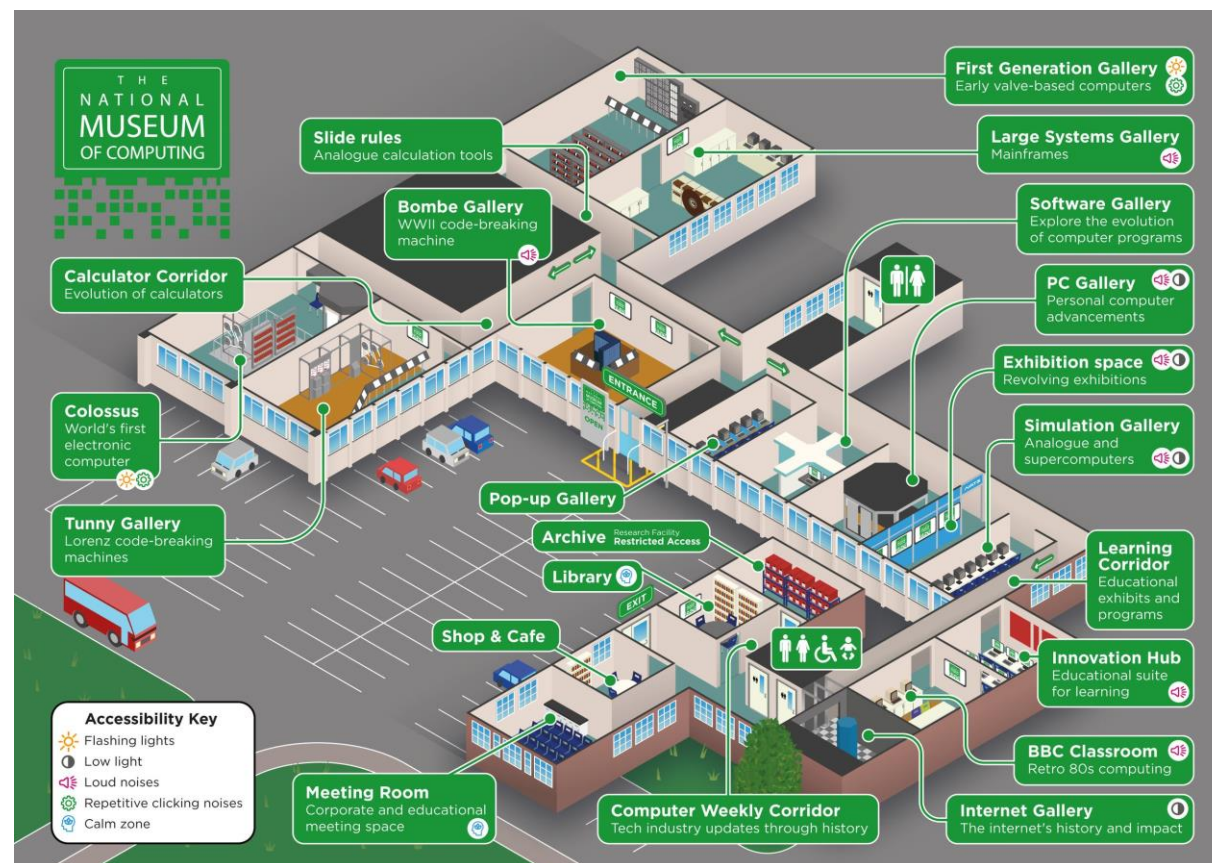
WHY SPONSOR COLLABDAYS BLETCHLEY PARK

- **Intimate & Unique Setting**
 - Fosters engaging conversations.
 - Close interactions with attendees, speakers, and sponsors.
- **Broad UK Audience Reach**
 - Central location attracts diverse participants from across the UK and further afield.
- **Accessible Milton Keynes**
 - Conveniently reachable by train, plane, and car.
- **Community Driven**
 - Supporting the community, as well as our heritage.
- **Speaker & Sponsor Appreciation Event**
 - Provides the ideal setting to engage with speakers who are specialists in Microsoft 365



collabdays SPONSORSHIP OPTIONS

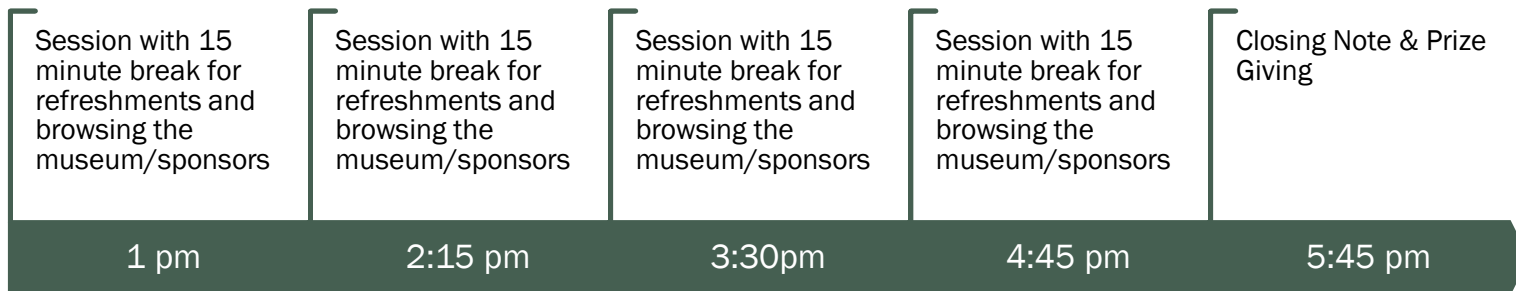
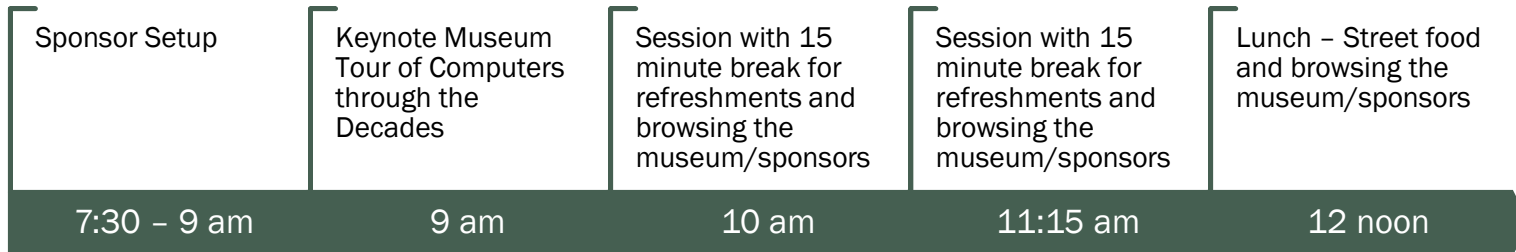
	Gold x 4	Silver x 4	Community
Booth Area	6ft wide space in prime location, Table and 2 x Chairs + Electricity & WiFi	Table and 2 x Chairs + Electricity & WiFi	N/A
Speaker Session	1 Speaker session on sponsor track	N/A	N/A
Logo on all Session Slides	Included	Included	N/A
Opt-In Attendee List	Included	N/A	N/A
Logo on Collabdays Website	Included	Included	Included
Social Media Announcements	2 rounds	2 rounds	1 round
Number of Museum Passes	3	2	0
Package Price	£1750.00	£1250.00	£250



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional Options	Price
Speaker & Sponsor Appreciation Night	£2000
Lunch Sponsor with Branded Napkins	£1000
Lanyard Logo (1 Available)	£500
Coffee/Tea Sponsor with Branded Cup Cakes	£500




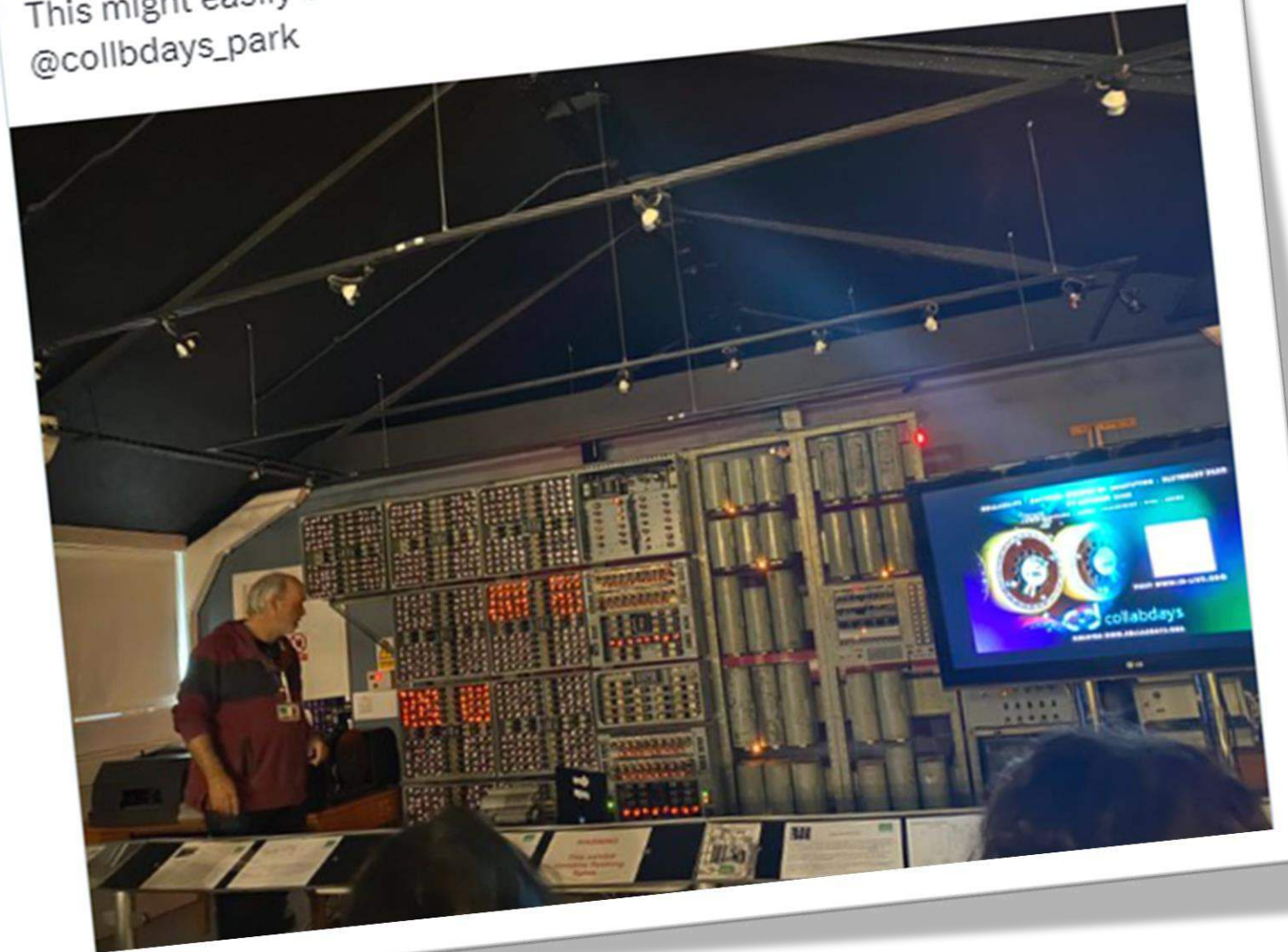


PLAN OF THE DAY

GOALS

- 180 In-Person Attendees
- 25 Speakers
- 25 Sessions
- £10,000 in funds raised to support the National Museum of Computing

 **Adis Jugo** @adisjugo · Oct 5, 2022
This might easily be the best keynote I've seen in my life.
@collbdays_park



READY TO SPONSOR?

- Select your sponsorship level
- Complete the following form: [Sponsorship Request Form - Collabdays - National Museum of Computing \(office.com\)](#)
- Choose your stand location
- Sign the Sponsorship Agreement
- Payment of Invoice (Sponsorship benefits begin upon receipt of payment)